

Zoë Kravitz
THE GIRL WE WANT TO BE

151
Best
Beauty
BUYS

The
Denim
Guide
YOUR NEW FAVORITE JEANS

Hello
Beautiful!

HOW TO LOOK GREAT,
LIKE, NOW!

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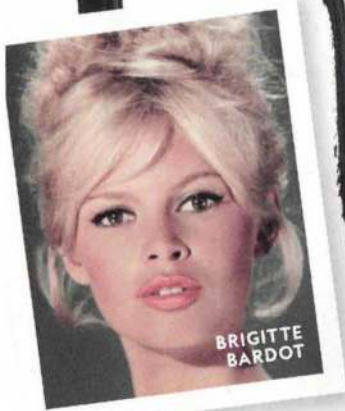


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InStyle

Thank You to Our Pros

WE ASKED THE PANEL OF EXPERTS WHO VOTED ON OUR BEST BEAUTY BUYS ONE LAST QUESTION:
WHO IS YOUR ULTIMATE BEAUTY ICON?



BRIGITTE BARDOT

“Brigitte Bardot’s makeup was never overdone, and her eyeliner was always perfect. She could wear a cat eye like no other woman in the world.”



LADY GAGA

“Lady Gaga takes style risks that are unexpected, calculated, and totally worthy of beauty-icon status.”

MAKEUP ARTISTS

Terri Apanasewicz, Gita Bass, Kirin Bhatti, **Kimberly Bragalone**, Tasha Reiko Brown, Daniel Chinchilla, Brett Freedman, Suzy Gerstein, Bruce Grayson, Kristin Hilton, Fara Homidi, Anthea King, Janice Kinjo, Jo-Anna Lynn, Kerry Malouf, Christian McCulloch, Keita Moore, Tomy Rivero, Johnny Saade, **Lucky Smyler**, Andrew Sotomayor, Vera Steimberg, Justin Tyme

DERMATOLOGISTS

Ramsey Alsarraf, **Yoon-Soo Cindy Bae**, Susan Binder, Jeremy Brauer, Anne M. Chapas, Annie Chiu, Jeanine B. Downie, Dendy Engelman, **Paul Jarrod Frank**, Francesca J. Fusco, Mona Gohara, Gary Goldenberg, Emmy Graber, Melanie Grossman, Michelle Henry, Ranella Hirsch, Rosemarie Ingleton, Debra Jaliman, Angela J. Lamb, Melissa Kanchanapoomi Levin, Amy Lewis, Mary P. Lupo, Jennifer L. MacGregor, Kavita Mariwalla, Ellen Marmur, Rachel Nazarian, Melanie Palm, Marina Peredo, Anthony Rossi, Sejal Shah, Noëlle Sherber, Heidi A. Waldorf, Joshua Zeichner



CHRISTY TURLINGTON

“Christy Turlington is beautiful on the outside, but it’s her humanitarian efforts I really admire.”

HAIRSTYLISTS

Joseph Chase, Felix Fischer, Korey Fitzpatrick, Brittany Gharring, Arsen Gurgov, Marcia Hamilton, Laurie Heaps, Nai’vasha Johnson, **Sami Knight**, Cervando Maldonado, Steven Mason, Marc Mena, Holly Mills, Braydon Nelson, Eliut Rivera, Gregorio Ruggeri, Christophe Saluzzo, Nunzio Saviano, Michael Sparks, Takisha Sturdivant-Drew

MANICURISTS

Fariha Ali, Cassandre Banel, Melissa Bozant, **Sarah Chue**, Maisie Dunbar, Samira Far, Whitney Gibson, Honey, Lisa Logan, Trish Lomax, Miss Pop, Sunshine Outing, Rica Romain, Reina Santos, Jackie Saulsbery, Dawn Sterling, Yuko Wada, Barbara Warner, Aggie Zaro



RIHANNA

“Rihanna is a badass. She works it in any and every look you can imagine.”



MARILYN MONROE

“Marilyn Monroe’s effortlessly elegant look has stood the test of time.”



2018

best beauty buys

THE WINNERS OF OUR 23RD ANNUAL AWARDS (VOTED ON BY A PANEL OF INDUSTRY PROS) ARE A COVETED MIX OF NEW FINDS, OLD FAVES, AND BIG-TIME BREAKTHROUGHS

by ANGELIQUE SERRANO
& DIANNA MAZZONE

Rookie Wins

DO-IT-ALL CREAM L'Oréal Paris Revitalift Ciccream

You'll want to start your mornings with this moisturizer. It packs line-fighting ingredients, plus hydrating shea and cocoa butters for a soothing feel. \$18; lorealparisusa.com.



SMOOTH STICKS Fenty Beauty by Rihanna Match Stix Shimmer Skinsticks

Rihanna's knock-out collection wowed us with an extensive shade range—and these glide-on creams that color, contour, and highlight. \$25 each; fentybeauty.com.



INVISIBLE SPF Supergoop! Unseen Sunscreen SPF 40

You'll forget you're wearing this broad-spectrum coverage thanks to its silky slip and sheer finish. \$32; sephora.com.



AIR-DRY ASSISTANT Living Proof PhD In-Shower Styler

Lean into your natural hair texture with this formula, which binds to wet strands, adding body, shine, and definition. \$25; livingproof.com.



STAY-PUT LIP TINT YSL Tatouage Couture

Hands down one of the most comfortable stains we've ever worn, this weightless matte liquid won't disappear with your lunch. \$36; yslbeautyus.com.

LIP LUSTER CoverGirl Katy Kat Gloss

Crazy shiny and shockingly vibrant, all 14 statement-making shades are moisturizing and just plain fun. \$9 each; covergirl.com.



HAIR LIFT Pantene Pro-V Foam Conditioner

The foam hydrates without leaving fine hair limp. (In our unofficial tests, it also made a great buffer for shaving. Just saying.) \$6; at drugstores.



LIGHTWEIGHT WONDER Olay Regenerist Whip SPF 25

The airy cream—available in three formulas to target lines, dry skin, and dullness—melts under your fingers and absorbs in seconds. \$30; olay.com.





MAGNETIC MASK
MDNA Skin
Rejuvenator Set

When Madonna is involved, you know you're getting the best. This mask, made with clay from Montecatini, Italy, hydrates while clearing pores. The magnetic wand lifts the film off skin.

\$600; mdnaskin.us.



HAIR REPAIR
Garnier Fructis
1-Minute Hair
Masks

Who has five minutes to spare in the shower? These creamy, silicone-free treatments deeply moisturize and strengthen strands in 60 seconds.

\$4; garnierusa.com.



STUNNER
SHADOWS
Pat McGrath Labs
Mothership II
Sublime Eye Palette

One palette, 10 multidimensional shades: From legendary makeup artist Pat McGrath, this kit lets you layer and blend your way to every smoky-eye look imaginable.

\$125; patmcgrath.com.

HAIR MAKEUP
Clairol Color
Crave

Ever wanted to dye your hair pink but chickened out at the last minute? Simply brush these temporary colors onto wet hair, blow-dry, and enjoy your new hue until it washes away after a few shampoos.

\$11; clairol.com.



INSTA-
BROWS
Maybelline
New York
Tattoo Studio
Brow Gel

This genius paint-on gel tints hairs for a fuller look. (It fades within a couple of days.)

\$13; maybelline.com.



EYE OPENER
Ardell Magnetic
Lashes

If you've never gotten the hang of gluing lashes to your lids, these magnetic strips will be game changers: Just snap them on over your natural lashes for an instant dramatic effect.

\$14/set; cvs.com.

