

## Dr. Paul Jarrod Frank Adds EMSculpt to Dermatology Practice in Manhattan

Friday, April 27, 2018 03:40 PM

Dr. Paul Jarrod Frank, a dermatologist in New York City will soon be offering BTL EMSculpt at his Manhattan dermatology practice.

EMSculpt, which was just recently launched on April 12th at the ASLMS annual meeting in Dallas, is the only technology that destroys fat while simultaneously building muscle, all while leaving the surrounding tissues unaffected.

Currently non-invasive body shaping devices treat spot fat and loose skin, advertising "If you can pinch it, we can treat it". But what if you don't have a lot to pinch but want to improve the tone and shape of your abdomen or butt?

The EMSculpt is the only procedure to help both women and men build muscle and burn fat. In addition, the EMSculpt creates the world's first non-invasive butt lift procedure.

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- 19% reduction in subcutaneous abdominal fat
- 16% increase in muscle mass
- .44cm reduction in thickness of subcutaneous abdominal fat layer
- Average waist reduction of 4.4cm
- 91% satisfaction with treatment results

Dr. Frank is one of only two doctors in New York City offering the procedure at this time!

